

Re-Use Snow Melter vs. Rock Salts

Test: 12/15/2008 at 8:15 AM Temp. 1°F

Time 8:30am - Temp. 1°F

Rock Salt

Pink Ice Melter

The Power of Pink

Key Test Results after 45 minutes

1. Melts snow and ice at low temperatures
2. Starts working in less than 15 minutes
3. Water does not freeze again
4. Pink granules provide immediate traction
5. Pink granules remain for further use
6. Provides immediate safe surface to walk on
7. Tested in front of ReUse Office – Overland Park, KS.

After 18 minutes

Time 8:48am - Temp. 2°F

After 30 minutes

Time 9:04am - Temp. 4°F

After 43 minutes

Time 9:17am - Temp. 5°F